

IDARICA GAZZONI
WALLPAPERS & FABRICS
ARJUMAND 'INSTRUCTIONS for WALLPAPER

to protect & finish the wallpapers
before gluing on walls

1. please follow the “instructions plan “ , start positionning from suggested stating point .
2. the Arjumand wallpapers are not washable , if you want to protect them and be able to work more easily we suggest you “finish” the wallpaper sheet with a varnish : GLOSS or MATTE. The product we suggest

TIMELESS A Giclee Finish MUSEUM GRADE
produced by BREATHING COLOR in Usa
www.breathingcolor.com



3. for rolling instructions please look at this video on YOU TUBE .its very important to care about the edges .
video:

BY BREATHINGCOLORINC
TIMELESS ROLLING INSTRUCTIONS

4. call or visit www.breathingcolor.com

Call : 1-866-722-6567

5. to contact them : [Contact Us](#)

Hours of Operation: 9am-5pm Pacific Standard Time, Monday through Friday

Breathing Color - North
Sales and Marketing Headquarters
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Our Sales and Customer Support Staff

Adam Hill, Vice President of Sales and Marketing, ext. 114 **Eric Lyons**, National Account Manager ext. 112 **Stephen Warth**, Account Executive ext. 118 **Brian Ford**, Account Representative ext. 110 **Paul Morales**, Field Engineer and Support Specialist ext. 123 **Sharon Frisk**, Business Development ext. 101

NOTE: IF THIS IS A TECHNICAL SUPPORT QUESTION OR ISSUE, please login and [submit a Technical Support Ticket](#).

CUSTOMERS OUTSIDE USA, CANADA, AND MEXICO PLEASE CONTACT OUR EUROPEAN PARTNER:

Hours of Operation: 8:30am - 5:00pm GMT+1, Monday through Friday

Permalite Europe GmbH t/a Breathing Color Europe Otto-Hahn-Str. 3 - 5 37574 Einbeck, Germany

Sven-Gunnar Koplin, Sales Manager, ext. 12 Janina Klinke-Pirnke, Product Manager, ext. 13

Phone: +49-5561-92300-0 Fax: +49-5561-92300-20 www.permalite.eu www.breathingcolor.eu

6. if you want to find a dealer : [Find a Dealer](#)

Breathing Color sells direct to all consumers who reside in the United States. If you are located outside the United States, please contact us by email or phone to find a dealer or to become a dealer.

The Americas (Headquarters) 1221 E. Dyer Road, Suite 150 Santa Ana, CA 92705 United States of America Toll-Free:(866) 722-6567 Phone:(714) 744-4854 Fax: (714) 744-4075 [Contact Us](#) Hours of Operation: 9am-5pm Pacific Standard Time, Monday through Friday

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Australia Address: Unit 2 38 Bernoulli Street, Darra, QLD 4076 Primary Phone: 1300 145 141 Website address: www.bcdirect.com.au [Contact Us](#) Hours Of Operation: 7.30am to 4.30pm (Queensland Time)

7. info:

Breathing Color® is a leading designer and supplier of award-winning inkjet canvas, inkjet fine art paper, photo paper, and print varnish. Breathing Color is focused on the fine art and photographic markets with products for Epson®, Canon®, HP® and Roland® Printers that lead the industry in color and longevity. Breathing Color's customers benefit from the highest quality at competitive prices by buying direct.

Breathing Color® is a highly visionary company that is passionately devoted to the endless pursuit of finer print quality and print permanence. Our standout products are a result of the extraordinary level of care, quality, and concern that we put into every specific paper or canvas in our line. Our commitment - our promise - is to deliver "The Most Advanced Inkjet Media in the World". Our products must provide a measurably significant technical advancement and advantage to our customers. Our unwavering commitment to this highly technical and ambitious standard is the essence of Breathing Color® products. Advancement and leadership through science is what defines and different

Post-Print Protective Coatings Canvas Varnish | Giclee Varnish Giclee Coating for inkjet canvas

Giclee coatings, otherwise known as canvas varnish or post-print coatings, serve to protect, preserve and enhance fine art and photographic prints produced on digital inkjet printers.

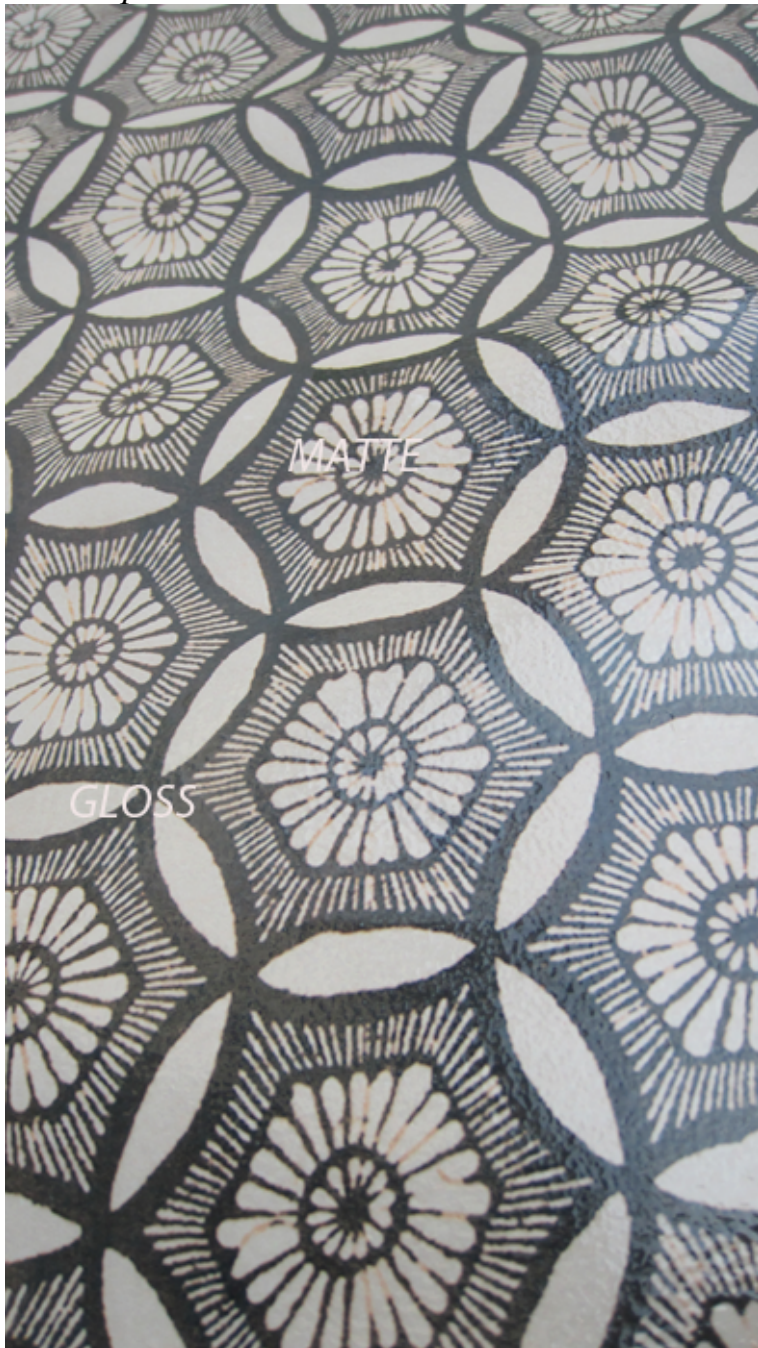
Canvas varnish protects and preserves the giclee prints by inhibiting harmful Ultraviolet light from burning out optical brightener additives and other fluorescent whitening additives, which inhibits the inkjet canvas and/or fine art paper from "yellowing". Canvas varnish also protects against moisture and abrasion.

Canvas varnish enhances prints by increasing density, which brightens the color of printed images. For example, the "gloss" or "semi-gloss" finishes can make blacks darker, reds deeper, and yellows brighter. This intensity of this effect is determined by the intensity of the gloss in a coating, and nearly all giclee varnish coating manufacturers only offer one to three finishes that you are forced to use. If are not satisfied, then your search continues.

It is for this reason that we developed Glamour™ II Veneer (See the [Media Coverage](#) of this product), a canvas varnish and/or giclee varnish that is suited for both inkjet canvas and fine art papers. This proprietary giclee coating comes in gloss and matte finishes that can be mixed together to achieve every required "look and feel" known to man. Printmakers who use Glamour™ II Veneer have no limitations. It can be roll-applied, brush-applied, and sprayed. It can even be used as a very effective mounting adhesive.

To assist in the application process, we introduced an innovative roll-applicator system called The RollerFoam Kit (See the [Media Coverage](#) of this product). Rollerfoam Kit provides printmakers with a quality coating solution that is affordable (less than \$10.00), easy to use (only one coat is necessary), and leaves no streaks. See our [Instructional Application Video](#).

8. results : both finishes are beautiful .
the MATTE finish you can hardly see . the GLOSS finish gives more courage to the colors .
some pictures :





thank you !